MEDIA ADVISORY

OFFICE OF COUNTY MAYOR GLENN JACOBS

400 Main Street, Suite 615, Knoxville, TN 37902

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Contact: Mike Donila 306-1177 cell
Abbey Harris 215-4579 office 705-1681 cell

Mayor Jacobs to Donate Royal Rumble Appearance Fee to TCAT Knoxville Scholarship Fund

KNOXVILLE, Tenn.—On Sunday, Knox County Mayor Glenn Jacobs appeared as Kane at WWE's Royal Rumble, which aired on the WWE Network. The organization doesn't discuss contract details, but at the Mayor's request will donate his earnings from the appearance directly to the Knox County Mayor's Applied Technology Scholarship Fund for TCAT Knoxville.

Earlier this year, Mayor Jacobs donated $5,000 of his salary to help start the scholarship, which benefits a Knox County employee's child—including adoptive, biological, legal or step—who is a student at the school.

The Royal Rumble took place at Tropicana Field in St. Petersburg, Florida, and featured the WWE's virtual fan viewing experience dubbed ThunderDome. According to the company, the ThunderDome is a state-of-the-art set that uses video boards, pyrotechnics, lasers, cutting-edge graphics, and drone cameras to bring fans into the arena via live video for an unprecedented experience.

At the event, Bianca Belair—Knoxville's own Austin-East and University of Tennessee graduate Bianca Nicole Blair Crawford—won the Women's Royal Rumble Match after battling a record-setting 57 minutes. She will go on to compete at WrestleMania in April.

Mayor Jacobs received a COVID-19 rapid test before leaving for and upon arriving at the event. While there, he wore a CDC-recommended face covering and kept his distance from others while not performing. Mayor Jacobs also received a COVID-19 rapid test before returning to work. WWE covered all travel expenses.

For more information on the scholarship, please contact TCAT Knoxville.

Any questions related to the Royal Rumble or WWE events and COVID-19 protocols should be directed to the WWE.

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